

COMPANY PROFILE

Futrix Limited is a worldwide business intelligence software company, based in Wellington, New Zealand.

Futrix was founded in 1997 by Ian Sutton, who has a passion for creating software which empowers users to extract information from data. With extensive experience dealing with large volumes of data while consulting with many major customers around the world, Ian noticed recurring constraints and complications with traditional query and reporting software. Ian developed Futrix with the vision of providing power to business users by enabling them to navigate freely through data and analyze information with ease.

More than a decade later, Futrix has grown and matured into a world class software provider, delivering business intelligence solutions to customers around the globe.

Today Futrix has many large customers in the UK, Europe, Africa, Canada, North America, South America and Asia Pacific. These customers are supported by a combination of local business partners and Futrix distribution companies. Industries taking advantage of Futrix include Telecommunications, Insurance, Banking, Financial Services, Healthcare, Energy, Government, Education, Gaming and Hospitality.



“At Futrix we take a straightforward approach to developing software. We actively seek feedback from customers to understand how they use Futrix and what they’d like to see. We take all comments on board for future development. Our success comes from producing software that works the way our customers do.”

Ian Sutton
Founder and Conceptual Architect



“Developing software is about making things simple, empowering business users and letting them navigate through their data in an unconstrained way.”

Clare Howden
Chief Executive Officer