



Experience the power on SAP HANA/SAS Analytics

Your Proof of Value project by QLX will create a consolidated warehouse using data from identified source systems to populate Qualex Solutions Data Model that will provide for more interactive capabilities of predictive analysis and reporting running on SAP HANA/SAS Analytics.

The solution will provide access to key information to assist in the creation of strategic marketing campaign initiatives and business intelligence in order to enable better management decision-making. The PoV project will show how Qualex Solutions improve the utilization of information and includes the following features:

- Extract-Transform-Load (ETL) of data from identified source systems. The data will then populate a Qualex Solutions data model leveraging **SAP HANA/SAS Analytics** as the database engine.
- Implement a production process to automate updates of the data warehouse controlled by **Qualex iQ-Scheduler™** software.
- Enterprise Business Intelligence platform for information distribution through a variety of channels that include web and dynamic reporting.
- Centralize control of the marketing campaign creation and management process that is integrated with the analytic and business intelligence environments.

High Level Architecture

- Using source systems identified by the customer, Qualex will populate, and modify if necessary, **Qualex iQ-Gaming™** Data Model.
- The SAP HANA/SAS Analytics software suite, Business intelligence software will be used to create the identified reports and/or dashboards.
- Data will be moved from the source systems into a data staging area. Any transformation of the data will occur at this level.
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To learn more about our Proof of Value, TEXT HANA to 25225 to receive your access for Qualex PoV

OR

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