iQ-Retail™

iQ-Retail™ offers web interface reporting for planning, forecasting and optimization at the essential points of the merchandising planning process. iQ-Retail™ integrates capabilities for pre-season and in-season management using a single database platform and analytics engine. Data management, predictive modeling, robust forecasting, data mining and business intelligence reports provide optimized financial and merchandise plans that will deliver profitable returns and rewarding customer experiences.

Using iQ-Retail™ web reports, you will be able to understand the merchandise mix that sells best for each store, which allows you to plan and allocate your inventory more effectively, thereby saving thousands of dollars. Cost reductions can be achieved through optimized packaging and collaboration with vendors. Analysis and monitoring of performance at the store or store cluster level will occur through integrated web reporting and analytics.

iQ-Retail™ can help you develope the following:

* Develop an intelligent assortment, purchasing, allocation and replenishment strategy.
* Intelligent pre-season space planning.
* Intelligent in-season assortment decisions.
* Intelligently address market-level pricing changes and promotional markdowns.
* Add item selections and event forecasting.
* Adjustments to receipt plans as well as the creation of in-season exit strategies.
* An in-depth review of last season's trends.
* Create a merchandising and strategic plan.

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